

Course: Economic Globalization and Regional Development

This lecture aims at understanding the changing geography of the global economy, both from a global perspective and from a regional development perspective. It will first deal with the changing global economic map and will also provide an overview of the driving forces behind globalization, namely states, transnational corporations and innovations within logistics and information technologies. It will then focus on theoretical and analytical tools to analyze and explain the inter-relationships between globalization and regional development, namely global production networks and strategic coupling. The lecture will also focus on specific industrial case studies, such as the car industry and the advanced business service industry, in order to show the strongly differing spatial patterns of industries, the roles of transnational corporations, as well as institutional frameworks.

Main literature

- Dicken. P. (2015): *Global Shift: Mapping the Changing Contours of the World Economy*, 7th Edition. London: Sage.
- Coe, N.M. & H. W-C. Yeung (2015): *Global Production Networks; Theorizing Economic Development in an Interconnected World*. Oxford: Oxford University Press.
- Flyvbjerg, B. (2006): Five misunderstandings about case-study research. *Qualitative inquiry*, 12(2), pp.219-245.
- Yeung, G. (2016): The operation of Global Production Networks (GPNs) 2.0 and methodological constraints. *Geoforum*, 75, pp.265-269.
- Additional articles, to be announced later on

Monday May 22nd 9.00-11.30 with 15 min break

Introduction, the changing economic world map, forces of globalization

Literature: Dicken, Ch. 1, 2, 3, 4

Tuesday May 23rd 9.00-11.30 with 15 min break

Key actors of globalization: transnational corporations and states

Literature: Dicken, Ch. 5, 6, 7

Wednesday May 24th 9.00-11.30 with 15 min break

Global production networks, strategic coupling and regional development

Literature: Coe & Yeung, Ch. 1, 2, 5, Dicken, Ch. 8

Thursday May 25th 9.00-11.30 with 15 min break

Case studies: car industry and advanced business services

Literature: Dicken, Ch. 15, Ch. 16

Friday May 26th 9.00-11.30 with 15 min break

Case-study research

Literature: Flyvbjerg 2006, Yeung 2016

Open Lecture: Economic Globalization and Regional Development

Friday May 26th 12.00-13.00

Hall 4

Course: Publishing in international journals

Monday May 22nd 13.00-14.00

Introduction, making of schedule

Tuesday May 23rd 13.00-14.00

Consultation office hours on publication strategy/ publication projects.

Wednesday May 24th 13.00-14.00

Consultation office hours on publication strategy/ publication projects.

Thursday May 25th 13.00-14.00

Consultation office hours on publication strategy/ publication projects.

Friday May 26th 13.00-14.00

Consultation office hours on publication strategy/ publication projects.

Attention: Additional specialist consultations will be possible on individual agreed dates.