



# Context & Drivers for Change

- National Science and Innovation Strategy, Innovation 2020: Excellence, Talent, Impact
- EU Commission H2020 (Pillar 2&3)
- National Strategy for Higher Education 2030 (Hunt Report)
- Mission-based Performance Compact & HEA Performance Framework
- Charter for Civic & Community Engagement (Points 7&9)
- The HEA search for metrics...



**ONE**  
We, the Irish Higher Education Institutions, wish to acknowledge and celebrate the achievement of our higher education institutions over the years, pursuing engagement with local communities, and society at large, for the common good.

**TWO**  
We will continue to promote civic and community engagement through the mission and strategy of our institutions wherever possible.

**THREE**  
We will promote civic and community engagement through a variety of community-based learning, community-based research, public scholarship and volunteering activities and seek to align these with the overall teaching, research and outreach missions of our institutions.

**FOUR**  
We will continue to build a campus community imbued with a civic culture through our use of space, cultural activities, commitment to diversity, co-operation with partners, student civic engagement and all relevant operational practices.

**FIVE**  
We will pursue, through a variety of means, our aspiration to open our campuses to local communities, and our social, arts, cultural, academic and sports activities will, where possible, promote local community engagement and partnership.

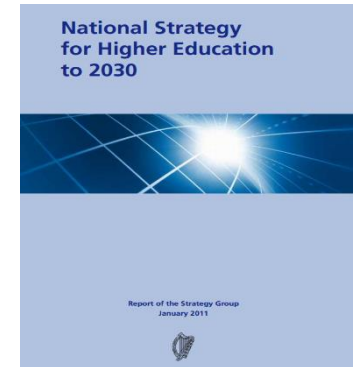
**SIX**  
We will contribute to the widening participation and lifelong learning agendas by promoting civic and community engagement, combating disadvantage and furthering the social inclusion mission of higher education.

**SEVEN**  
We will partner with relevant stakeholders and agencies to promote our institutions as hubs of engagement activity in order to actively address the local and regional development, regeneration and research agendas.

**EIGHT**  
Our campus and all our activities will be informed by the sustainability agenda in recognition that a 'green campus' contributes to community well-being and economic development.

**NINE**  
We will continue to promote the engagement of our institutions with the wider society through two-way knowledge exchanges, and actively communicate the social relevance and impact of our research and teaching activities as broadly as possible.

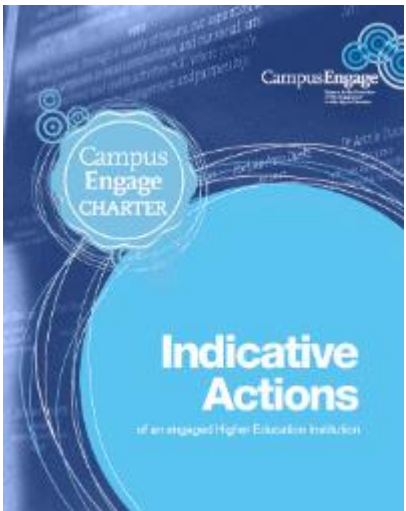
**TEN**  
We will continue to advocate for appropriate resources, both financial and human, to achieve high impact civic and community engagement activities to maintain and build on what we have achieved to date.



**HEA**

An tÚdarás um Ard-Oideachas  
Higher Education Authority





# Working Group 1: Metrics and Evaluation

## Launched: Campus Engage *Charter* & Indicative Actions for an Engaged HEIs



# Governance Model



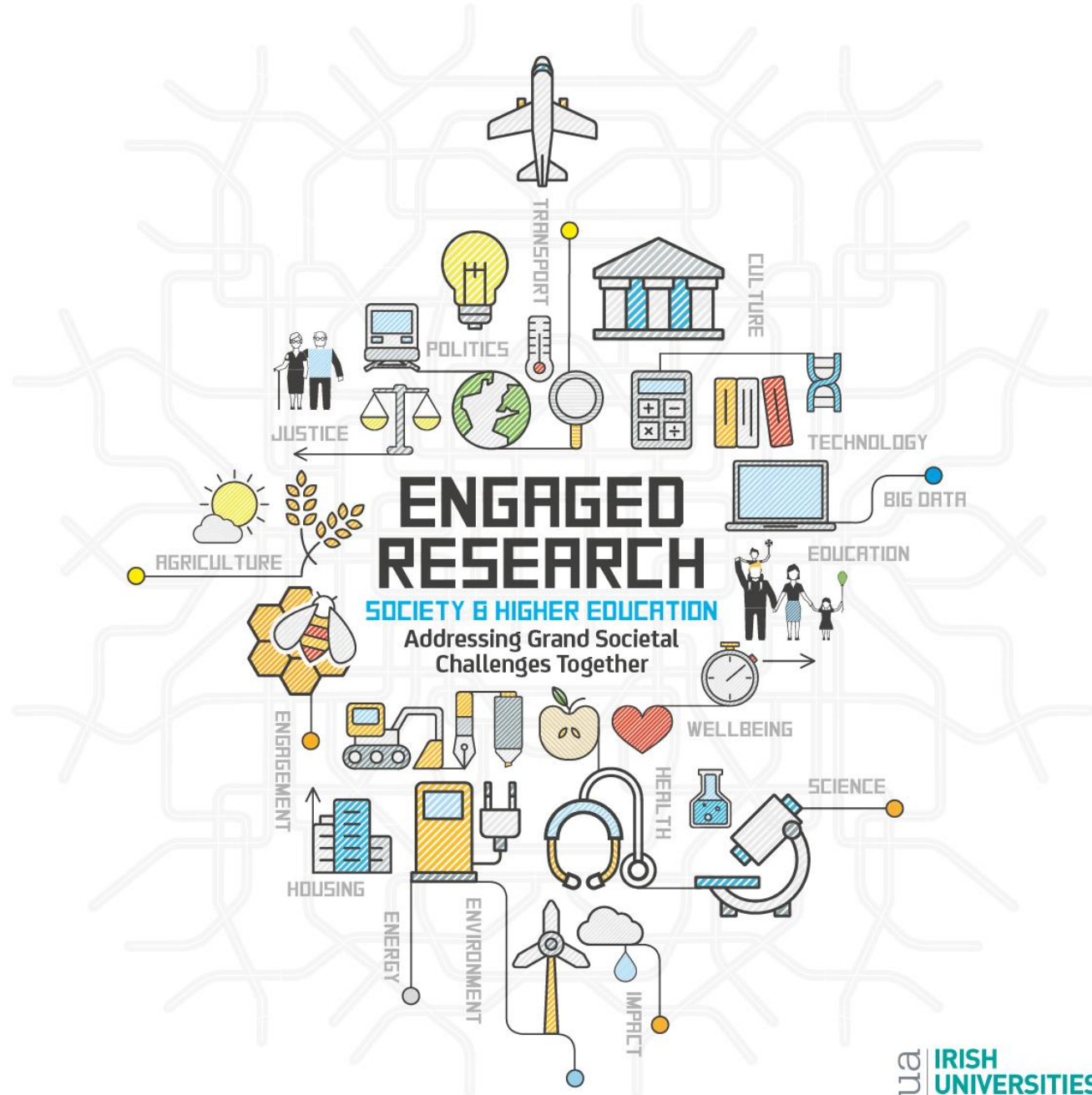
**CampusEngage**  
Network for the Promotion of Civic  
Engagement in Irish Higher Education

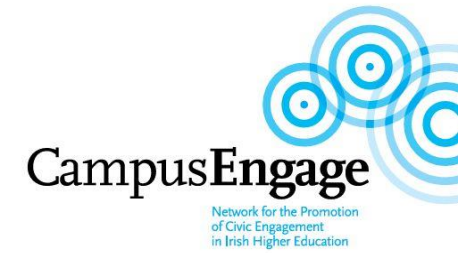


[www.campusengage.ie](http://www.campusengage.ie)









### Project Drivers & Partners:

- Campus Engage Steering Committee (7 Universities & DIT)
- Engaged Research Working Group members
- Irish Research Council (strategic partner)
- IUA Research Officers Working Group

### Working Group Members:

Campus Engage, IUA.  
 University of Limerick  
 Trinity College Dublin  
 University College Dublin  
 Maynooth University  
 University College Cork  
 Dublin City University  
 National University of Ireland Galway  
 Dublin Institute of Technology

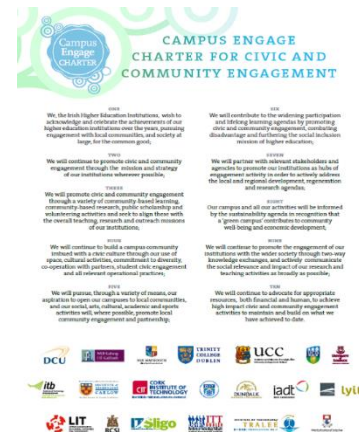
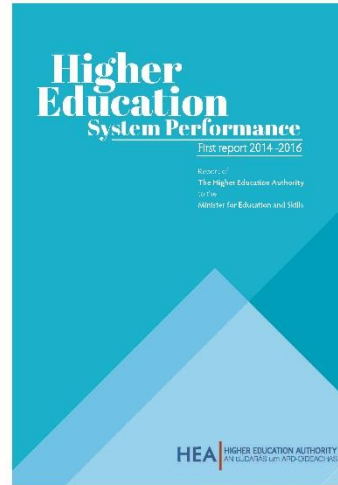
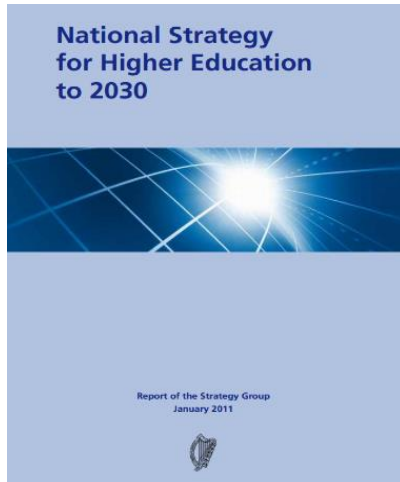


### Other consulted organisations:



# ➤ Context & Drivers for Change

CampusEngage



ENGAGED RESEARCH WORKING TOGETHER TO ADDRESS GRAND SOCIETAL CHALLENGES

**iuA IRISH UNIVERSITIES ASSOCIATION**

**IRISH RESEARCH COUNCIL**  
An Chomhairle um Thaighde in Éirinn

# Report Findings & A New National Framework for Engaged Research

CampusEngage

## ➤ Agreed Definition of Engaged Research

**Engaged Research** describes a wide range of rigorous research approaches and methodologies that share a common interest in collaborative engagement with the community. It aims to improve, understand or investigate an issue of public interest or concern, including societal challenges. Engaged research is advanced *with* community partners rather than *for* them.

A great deal of engaged research literature refers to **'community engagement'**. For the purpose of this report, **'community' refers to all public research stakeholders, including public or professional service and product users, policy makers, civil and civic society organisations (CSOs) and actors.**



## ➤ What we did...

- International **literature review** on best practice Engaged Research;
- Collated 85 engaged research **case studies** from Irish HEIs;
- **Consulted** with Irish, UK, EU partners, funding agencies, relevant policy officials, civic & civil society reps;
- Facilitated a **series of consultation workshops** with Irish researchers & civic and civil society orgs to gather tacit information, feedback and endorsement;
- Developed a nationally **agreed definition Engaged Research**;
- Developed a nationally agreed **Engaged Research Framework & Impact Classification Categories**;
- Drafted a set of high level **recommendations** for **higher education institutions, policy makers and funders**.



➤ **One to one consultation**

|  |                        |
|--|------------------------|
| <b>CEO, Health Research Board</b>            | <b>October, 2016</b>   |
| <b>CEO, Knowledge Transfer Ireland</b>       | <b>September, 2016</b> |
| <b>Director, EU Living Knowledge Network</b> | <b>April, 2016</b>     |
| <b>Director, The Wheel</b>                   | <b>October, 2016</b>   |
| <b>Science Foundation Ireland</b>            | <b>December, 2016</b>  |
| <b>Irish Humanities Alliance</b>             | <b>November, 2016</b>  |
| <b>CSOs</b>                                  | <b>2016-2017</b>       |

➤ **National Consultation Series: September – October 2016**

|  |                                     |
|--|-------------------------------------|
| DIT – 2nd October 2016                     | Registered participants: 10         |
| UCC, 4 <sup>th</sup> October, 2016         | Registered participants 42          |
| DCU, 5 <sup>th</sup> October, 2016         | Registered participants: 22         |
| UCD, 10 <sup>th</sup> October, 2016        | Registered participants: 56         |
| NUI Galway, 13 <sup>th</sup> October, 2016 | Registered participants: 22         |
| Trinity, 13 <sup>th</sup> October, 2016    | Registered participants: 41         |
| DIT, 18 <sup>th</sup> October, 2016        | Registered participants:37          |
| UL, 20 <sup>th</sup> October, 2016         | Registered participants: 34         |
| MU, 20 <sup>th</sup> October, 2016         | Registered participants: 40         |
| CSOs, 26 <sup>th</sup> October, 2016       | Registered participants: 30         |
| <b>Total:</b>                              | <b>Registered participants: 334</b> |





Launched 13 January 2017, Mansion House Dublin





## ➤ Our results

- Consultations yielded **300+ comments and responses**;
- Analysis of these responses underpins: **New National Engaged Research Framework; Engaged Research Impact Classification Categories; Engaged Research methods, challenges and enablers and a series of high-level policy recommendations**;
- Delivered an authoritative product and agreed consensus on the position of, and potential for Engaged Research in Ireland;
- Truly collaborative expert report.

CampusEngage



# Engaged Research Framework

CampusEngage



ENGAGED RESEARCH WORKING TOGETHER TO ADDRESS GRAND SOCIETAL CHALLENGES

iuua IRISH UNIVERSITIES ASSOCIATION

IRISH RESEARCH COUNCIL  
An Chomhairle um Thaighde in Éirinn

## Engaged Research Framework



1

### GENERATING IDEAS

Who has the team engaged with and why?

Has the research question/hypothesis been advanced in dialogue with key stakeholders and community partners?

2

#### RESEARCH ACTIVITIES

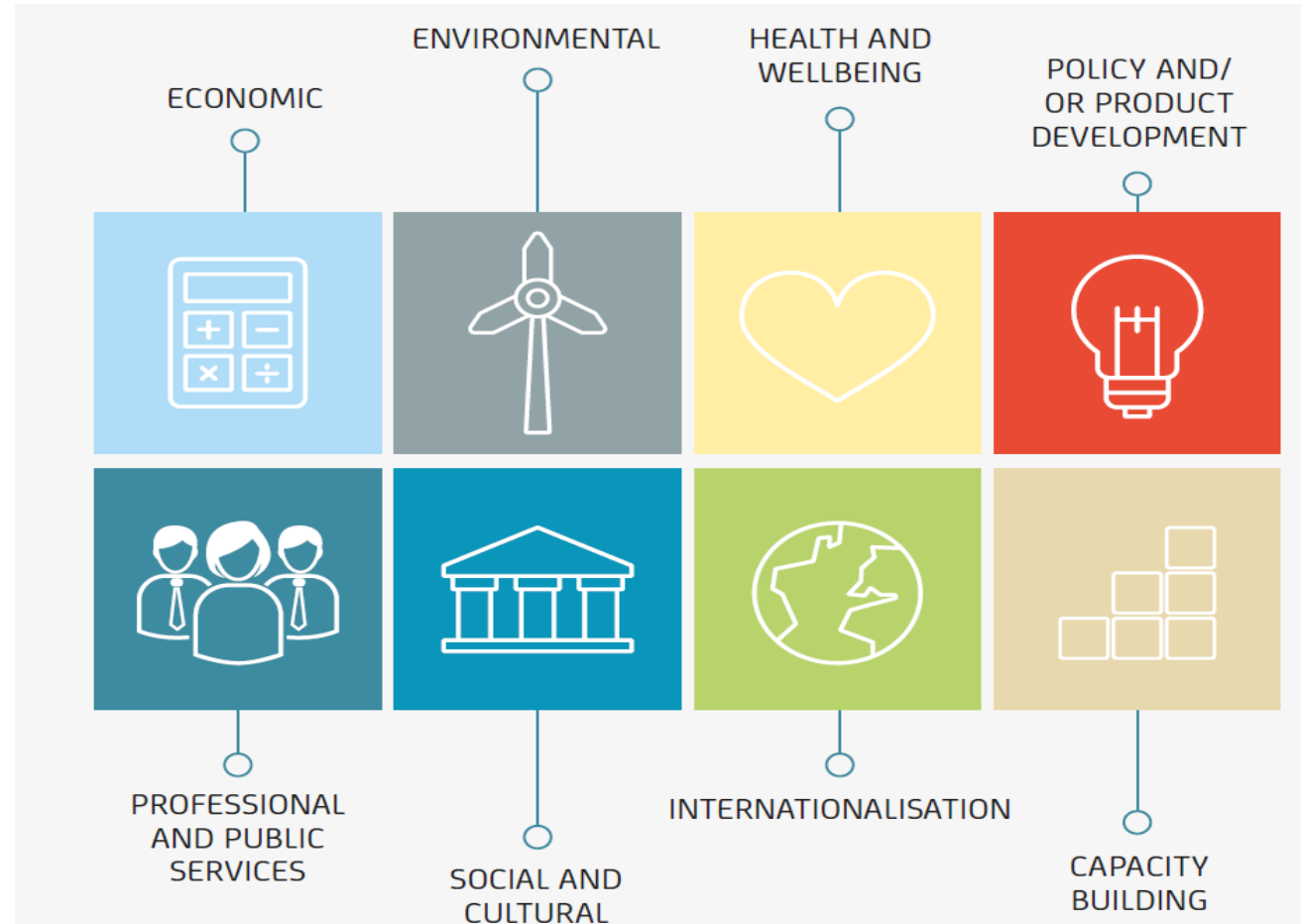
- Identify the issues of public concern and/or the societal challenge that is most relevant to the research team and community partners.
- Undertake literature, data and policy reviews.
- Identify key stakeholders and collaborators for whom the research is relevant.
- Draft the research question/hypothesis.
- Confirm the relevancy of the draft research question/hypothesis with key stakeholders and community partners.

3

#### ENGAGEMENT ACTIVITIES

Public involvement in research is based on the idea that people who are affected by research have a right to inform that research. Engaged research is advanced *with* community partners rather than *for* them. When ideas are generated and a research plan is taking shape, there are opportunities for engagement. Meeting with key stakeholders including technical experts, researchers, community partners, policymakers, industry liaisons and funders (as applicable) allows for maximum input as the research question takes shape. This engagement not only builds capacity for the project, but ensures its relevancy.

# Impact Categories



**SFI, HRB, IHA, EC H2020 impact categories**



# Recommendations for Higher Education Institutions



- Provide training, in partnership with civic and civil society partners, on good practice for engaged research;
- **Assign dedicated staff within HEIs to support institution-community partnerships on all aspects of engaged research;**
- Put in place simplified payment/reimbursement systems and processes that facilitate easier partnering and that accommodate non-university staff;
- **Develop local communication and information systems which link all HEI departments, disciplines and colleges to capture past and ongoing engaged research projects to promote sharing data, learning and avoid duplication;**
- Provide networking opportunities for CSOs and HEI staff interested in working together;
- **Provide institutional reward and recognition for engaged research and reflect this in academic workloads and promotions procedures;**
- Embed commitment to engaged research in research and innovation, teaching and learning, strategic plans, undergraduate curricula and post-graduate and doctoral training;
- Accommodate flexible scheduling and timetabling of workloads to facilitate engaged research.

# Recommendations for: policy-making bodies



- **Assign strategic leadership to implement policy and enable infrastructure to promote engaged research for societal innovation;**
- Publish a national strategy for engaged research in Ireland to position Ireland as a European and international leader in this area;
- **Create nationally agreed metrics that characterise engaged research practice with societal impact;**
- **Resource a national hub to inform, fund and offer capacity building to support societal innovation through engaged research;**
- Develop a national ‘clearing house of expertise’ for engaged research that could contribute to the development of engaged research networks and expertise within Ireland and attract international researchers to Ireland;
- Create an inter-institutional/organisational national database of engaged researcher case studies, researchers and support staff;
- Create a national engaged research ‘methods toolbox’ as a resource centre for transdisciplinary and inter-institutional collaborations;
- Publish a data management protocol for engaged research;
- **Publish an intellectual property protocol for societal innovation.**

# Recommendations for: funding organisations

- **Align funding calls to societal needs articulated by public or professional service and product users, policy makers, civil and civic society organisations (CSOs) and researchers;**
- **Allow longer project timelines for engaged research projects;**
- **Include funding for pre-proposal design and consultation and post-project impact assessment;**
- Earmark funding for existing programme or service evaluation research;
- **Offer societal innovation vouchers for engaged research;**
- Fund project management for larger-scale engaged research projects;
- Fund support staff to sustain engagement between HEIs and CSO partners between and during funded research projects;
- Fund national inter-institutional collaborations to provide leverage for smaller-scale projects to develop into impactful larger-scale projects that address issues of public concern across Ireland.



# StudentVolunteer.ie

Recently shortlisted for €1 MILLION Social Innovation Fund Ireland & Google Ireland  
THINKTECH Award





## What is StudentVolunteer.ie?



- StudentVolunteer.ie is a brand new easy to use, one-stop-shop portal, connecting students with civil society organisations (CSOs) volunteering opportunities.

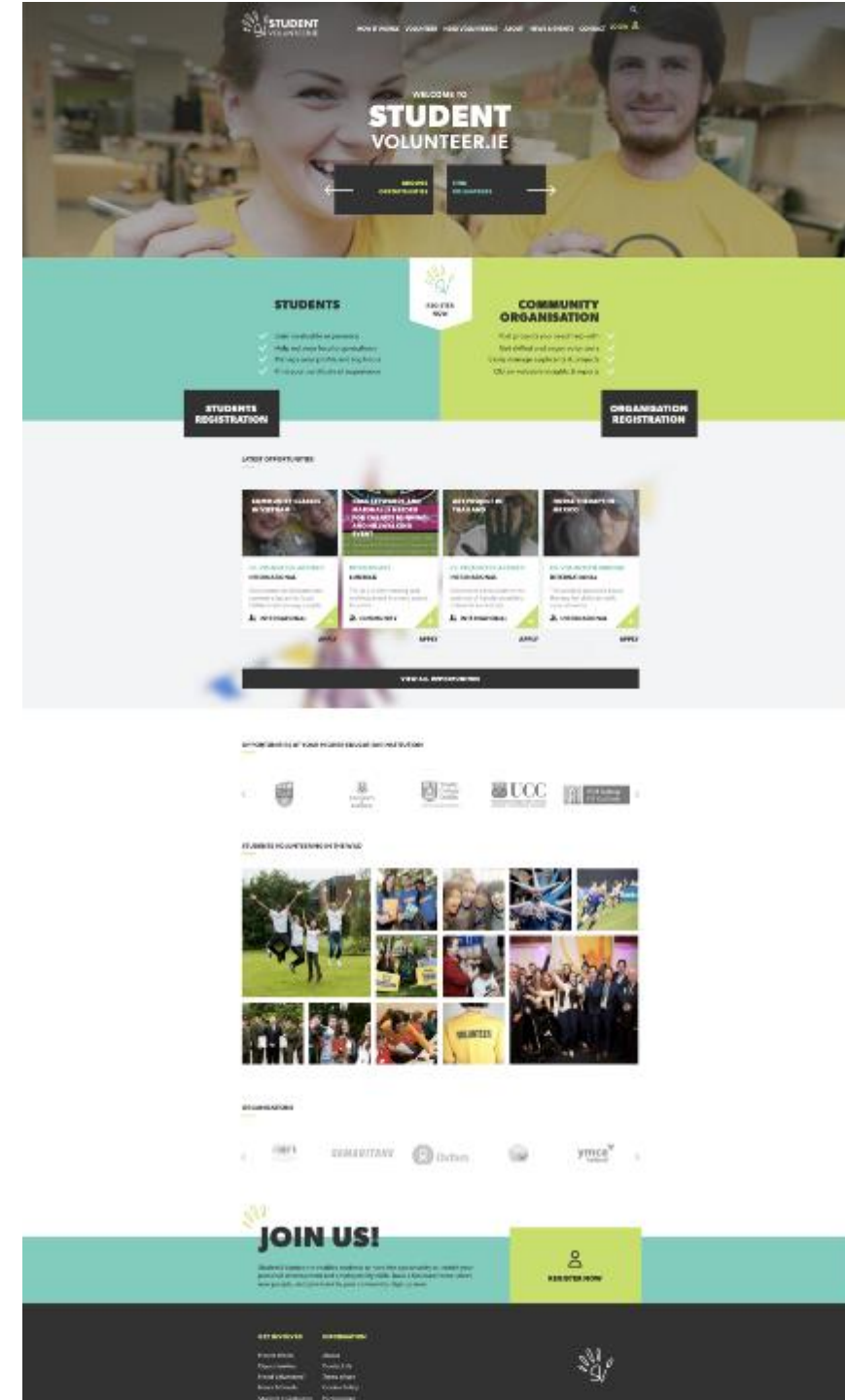
### Mission statement:

- Nurturing the next generation of civically responsible students for a socially just world through civic learning experiences.



# StudentVolunteer.ie Setup

- Expression Engine /CMS
- Front end: Home page or local skins
- Back end: Local coordinators manage applications /opportunities/ data
- All must sign up to 'Terms of Use'
- Each HEI has local data policy.



# Technology – How StudentVolunteer.ie Works:

## Stakeholders: Students

- ✓ Find & register volunteer roles
- ✓ Understand good practice
- ✓ Build their volunteering portfolio
- ✓ Manage their hours volunteering for certs
- ✓ Reflect on learning achievements
- ✓ Achieve certificate for engagement



# Technology – How StudentVolunteer.ie Works: Students

## Find & Register Ideal Volunteer Roles





# Technology – How StudentVolunteer.ie Works: Students

## Find & Register Ideal Volunteer Roles

The screenshot displays the StudentVolunteer.ie website interface. At the top left is the logo for StudentVolunteer.ie, featuring a stylized hand icon. The navigation menu includes links for HOW IT WORKS, VOLUNTEER (which is underlined), ABOUT, NEWS & EVENTS, CONTACT, and a user profile for LORRAINE! with a dropdown arrow. A search icon is located in the top right corner. Below the navigation, the page is divided into two main sections: LATEST OPPORTUNITIES and POPULAR CATEGORIES. The LATEST OPPORTUNITIES section features a featured opportunity titled 'COMMUNITY CLASSES IN VIETNAM' with a photo of two smiling women. Below this is another opportunity titled 'EIL VOLUNTEER ABROAD' with two 'INTERNATIONAL' tags. The POPULAR CATEGORIES section consists of a grid of eight icons, each representing a different area of volunteer work: COMMUNITY (two people), HUMAN RIGHTS/ JUSTICE (a raised fist), ARTS/ CULTURE/ MEDIA (a palette and a mask), ENVIRONMENT/ ANIMAL WELFARE (a paw print and a leaf), HEALTH AND WELLBEING (a heart), INTERNATIONAL (a globe), EDUCATION (a stack of books), and SPORTS & RECREATION (a soccer ball). At the bottom of the page is a large black button labeled 'ALL OPPORTUNITIES'.

**STUDENT VOLUNTEER.IE**

HOW IT WORKS **VOLUNTEER** ABOUT NEWS & EVENTS CONTACT **LORRAINE!** ✓

**LATEST OPPORTUNITIES**

**COMMUNITY CLASSES IN VIETNAM**

**EIL VOLUNTEER ABROAD**  
INTERNATIONAL | INTERNATIONAL

**POPULAR CATEGORIES**

- COMMUNITY
- HUMAN RIGHTS/ JUSTICE
- ARTS/ CULTURE/ MEDIA
- ENVIRONMENT/ ANIMAL WELFARE
- HEALTH AND WELLBEING
- INTERNATIONAL
- EDUCATION
- SPORTS & RECREATION

**ALL OPPORTUNITIES**

# Technology – How StudentVolunteer.ie Works: Students

Find & Register Ideal Volunteer Roles

The screenshot displays the StudentVolunteer.ie website interface. At the top, there is a navigation bar with the text "Home / Volunteer" and a large "VOLUNTEER" heading. Below this is a search bar with the word "SEARCH" and three input fields: "Keyword", "Location", and "Categories". The "Categories" field has a dropdown arrow and a right-pointing arrow. Below the search bar, there are two volunteer role cards. The first card is titled "COMMUNITY CLASSES IN VIETNAM" and is associated with "EIL VOLUNTEER ABROAD INTERNATIONAL". The second card is titled "RACE STEWARDS AND MARSHALLS NEEDED FOR CHARITY RUNNING AND HILLWALKING EVENT" and is associated with "BORU3PEAKS LIMERICK".

**SEARCH**    →

**INTERNATIONAL**  
**COMMUNITY CLASSES IN VIETNAM**  
EIL VOLUNTEER ABROAD  
INTERNATIONAL

**COMMUNITY**  
SAT 8<sup>TH</sup> & SUN 9<sup>TH</sup> OCT  
Peak 1 - Saturday @  
Peak 2 - Saturday @  
Peak 3 - Sunday @  
**RACE STEWARDS AND MARSHALLS NEEDED FOR CHARITY RUNNING AND HILLWALKING EVENT**  
BORU3PEAKS  
LIMERICK

## Working group 4: Accrediting Community based learning

### *Campus Engage -SFI Participate Programme*

**Aims to develop the capacity of higher education educational staff to incorporate accredited community-based learning and research process and methods into their curricula and CSO work plans.**



### **The continued objectives of this service are:**

- increase scale of community-based learning opportunities for students;
- apply to all disciplines across campuses
- increase HEI partnerships with CSOs;
- **high value graduate attributes;**
- increased international acclaim for Ireland's policy and practice in accredited social innovation through the curriculum.





<U:\Rosie\Campus Engage\VIDEOS.>



# Programme content

During the half-day Programme workshop educational staff are provided with:

- easy to read introductory how to guides on CBL and CBR
- case studies
- implementation plans
- learning outcome assessment techniques
- sample HEI- CSO learning agreements
- evaluation plans.



## **March 2014 - June 2016**

### **Campus Engage Participate Programme**

**November 2013- May 2016:**

- 8 Workshops
- 400+ HEI educators, 23 HEIs, all disciplines.
- 3 International Conferences

**Kickstart workshops delivered:**

- Cork, 16 Dec, 2014
- Galway, 26 Jan, 2015
- Dublin, 16 March, 2015
- Dublin, 26 March, 2015
- Maynooth, 25 May, 2015
- Dublin, UCD March, 2016
- Limerick, UL, 2016
- Cork, UCC, 2016
- Dublin, Trinity, 2016.



# For further information & how to get involved

**Kate Morris, Campus Engage**

Email: [kmorris@iua.ie](mailto:kmorris@iua.ie)

Based at the Irish University Association: 48 Merrion Square, Dublin 2

