

## Network Conference of Spa-ce.net

# “From Smart Cities to Smart Regions in Central, Eastern and South Eastern Europe”

**22<sup>nd</sup>-23<sup>rd</sup> November 2018, Bratislava, Slovakia**

Societal development in the EU, including its economic development, is closely connected with the transformation from an industrial to a post-industrial knowledge-based society. This transformation can be seen across all spheres of societal life, starting with the production sectors – agriculture, industry, services – via leisure-time activities and tourism, ending with the shift from government to governance.

Not only because the majority of inhabitants is nowadays living in the cities, but first of all because of concentration of economic, social and cultural activities in urban areas, the cities and urban regions are crucial for this development and represent the driving force for innovation based economy capitalising the knowledge and innovation. To fulfil this role, cities and urban regions have to attract and to create proper environment for the creative class, for knowledge based economic activities (research as well as enterprises), for the development and spread of innovations. They have to be smart and their smartness became to be one of their crucial competitive advantage.

The smart city concept has been developed and implemented in several cities of the EU – in the capital cities of the EU member states as well as medium and small cities. Smart development concepts are only rarely developed for regional systems or even urban regions, although growing intensity of interactions between cities and their periphery as well as growing complexity of urban socio-ecosystems cause fuzzification of urban borders and lead to the process of growing together between the core city and its suburban area.

Smart strategy is not smart if it does not reflect the fact that sustainability, efficiency and competitiveness depend more and more on the use of potential of cooperation between the core city and its gravitational area. It means that a smart strategy should give a clear definition of the position of the city in this space. This should be mirrored in the strategy looking for smart use of complementarities, synergies, for joint values, interests and cooperation potentials, but in the same time looking for the possibilities for a smart use of competitive advantages.

## Programme:

### Thursday, 22<sup>nd</sup> November 2018:

**11:00 – 12:00** Arrival at the conference

**12:00** Opening of the conference and Key Notes

**Prof. Dr. Maroš Finka**

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

**Prof. Dr. Artem Korzhenevych**

Leibniz Institute of Ecological Urban and Regional Development, Dresden, Germany

***Section 1: Potential of smart concepts to reflect demand on new quality of development in urban regions (Moderation: Matej Jaško)***

**12:30** Changing geography of the creative economy in Hungary at the beginning of the 21st century

**Dr. Tamás Egedy**

Geographical Institute of the Hungarian Academy of Sciences, Budapest, Hungary

**12:50** Urban and urban-regional communication: in slow motion – or how else?

**Dr.- Ing. Christian Walloth**

Walloth Urban Advisors Sprl

**13:10 15 years of CENTROPE region: critical reflections and future perspectives for smart development**

**Dr. Milan Husár**

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

**13:30 – 14:00 Coffee Break**

**14:00 From Smart Cities to Smart functional region in Lower Danube Area**

**Prof.Dr. Borislav Stojkov,**

University of Belgrade, Faculty of Geography – Department for Spatial Planning. Belgrade, Serbia

**Prof. Dr. Dejan Filipović,**

University of Belgrade, Faculty of Geography – Department for Spatial Planning, Belgrade, Serbia

**Prof.Dr. Velimir Šećerov**

University of Belgrade, Faculty of Geography – Department for Spatial Planning, Belgrade, Serbia

**14:20 Assessing growth management strategy: A case study of the largest rural-urban region in India**

**Prof. Dr. Artem Korzhenevych**

Leibniz Institute of Ecological Urban and Regional Development, Dresden. Germany

**14:50 Challenges in Defining and Measuring Indicators for Smart City Projects in Serbia**

**MSc. Milan Radović,**

University of Belgrade - Faculty of Geography, Belgrade, Serbia

**MSc. Branko Protić,**

University of Belgrade - Faculty of Geography, Belgrade, Serbia

**MSc. Miroslav Marić,**

Highway Institute / Serbian Spatial Planners Association, Belgrade Serbia

**15:20 Sofia functional area's sustainable mobility patterns and intelligent transport system in the air quality, liveability and recreation perspectives**

**Ch. Asst. Prof. Angel Burov**

University of Architecture Civil Engineering and Geodesy, Sofia, Bulgaria

**15:40 The third tier cities in the post-soviet region from urban development perspective**

**Paulina Budryte**

University Duisburg-Essen, Germany

**17:00-18:30 Field Trip Eurovea Riverside**

**19:00 Dinner at Slovak pub, Obchodná street 62**

## **Friday, 23rd November 2018:**

### ***Section 2: Smart approaches to urban regions' sustainable development management (Moderation: Artem Korzhenevych)***

#### **9:00 'Smart' tourism destination management - territorial quality and territorial governance**

**Dr. Aida Ciro**

Co-PLAN, Institute for Habitat Development, Tirana, Albania

#### **9:20 Social media as a tool for Smart City marketing: possible future implications for regional development.**

**Assoc. prof. Matej Jaššo**

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

**Ing. arch. Michal Hajduk**

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

#### **9:40 Smart regeneration strategies for former provincial cities in Poland**

**Dr. Eng. Przemysław Ciesiółka**

Institute of Socio-Economic Geography and Spatial Management  
Adam Mickiewicz University, Poznań, Poland

#### **10:00 Monika Kuhn: Smart solutions for more quality urban environment**

**ing. arch. Monika Kuhn**

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

## **10:20 SMART Cross-border Governance - Polycentricity in Practice?**

**dr. Martin Špaček**

The Faculty of Social and Economic Studies of the Jan Evangelista Purkyně University in Ústí nad Labem, Czech Republic

## **10:40 – 11:00 Coffee Break**

## **11:00 Does smart mean more sustainable? A focus on Turkish local government smart city practices**

**Res. Ass. Sila Ceren Varis**

Kutahya Dumlupinar University, Turkey

**Dr. Milan Husár**

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

## **11:20 Urban Infrastructure in Serbian Towns: Constraint or Hidden Potential for Territorial Development**

**Dr. Anđelka Mirkov**

University of Belgrade – Faculty of Philosophy, Belgrade, Serbia

## **11:40 Economic impact modeling in the prioritization process of smart specialization**

**Norbert Szabó**

University of Pécs Faculty of Business and Economics, Pécs, Hungary

## **12:00 – 12:30 Concluding remarks and future perspectives**

**Prof. Dr. Maroš Finka**

# spa-ce.net

Network of Spatial Research and Planning  
in Central, Eastern and South Eastern Europe



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