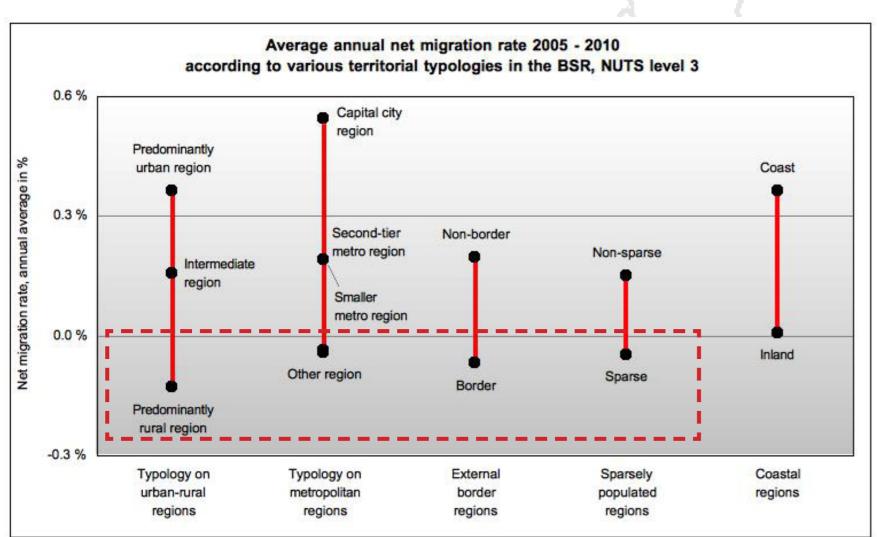
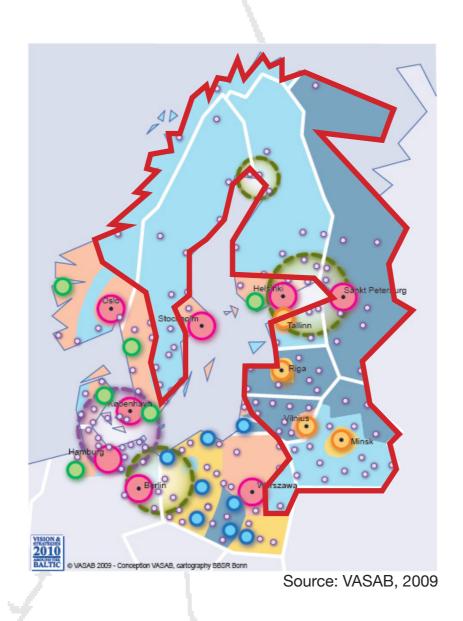
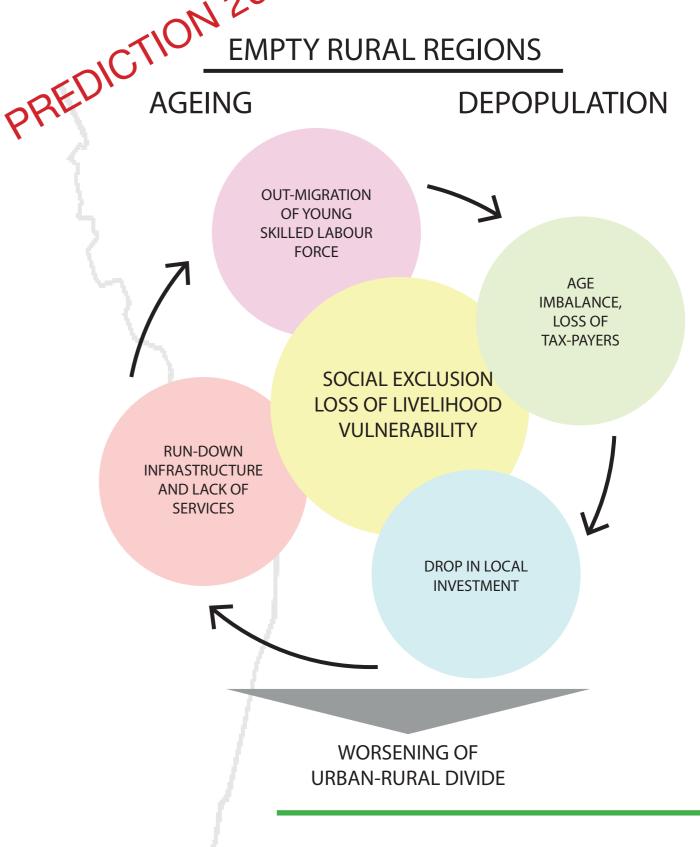
THE BULTICFLEET

TRENDS AND CHALLENGES



Source: Eurostat, Belstat, Rosstat. NW Russia: 2005–2009; Finland & Denmark: 2007–2010.





OUR VISION FOR 2050

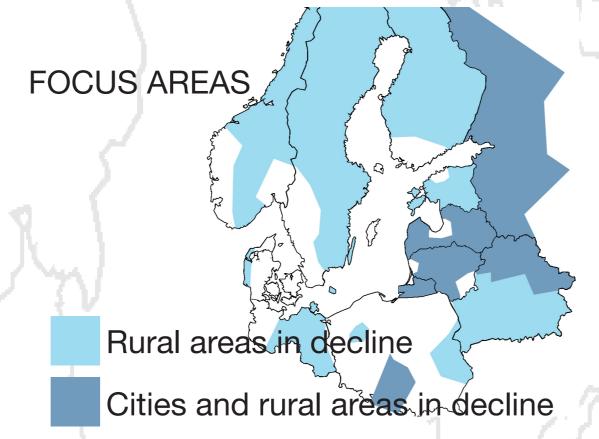
In 2050, the rural areas in the BSR are lively and flourishing, securing the livelihood of people and providing services for its inhabitants by overcoming the urban-rural divide.

TARGET POPULATION:

1st: rural population with a focus on the ageing population

2nd: young generation in the

urban areas



THE BOLTICFLEET Modifiable, adaptable and ecological Pharmacy Pharmacy Agriculture training Social gatherings URBAN RURAL

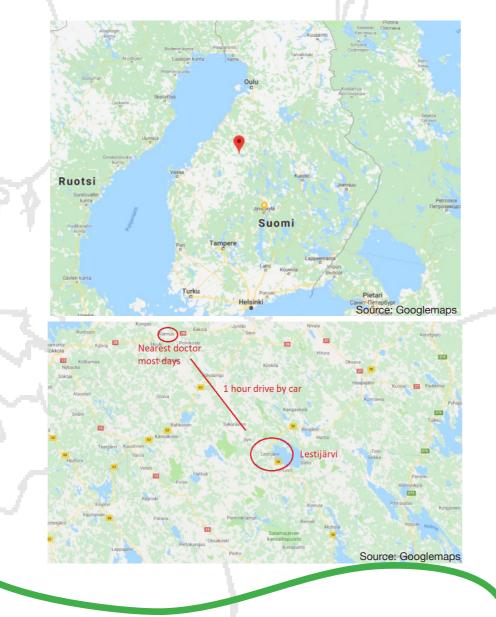
THE STARTING POINT IN 2019

Population: 737 people (declining about 10 % per year), mostly farmland, unemployment rate 11 %

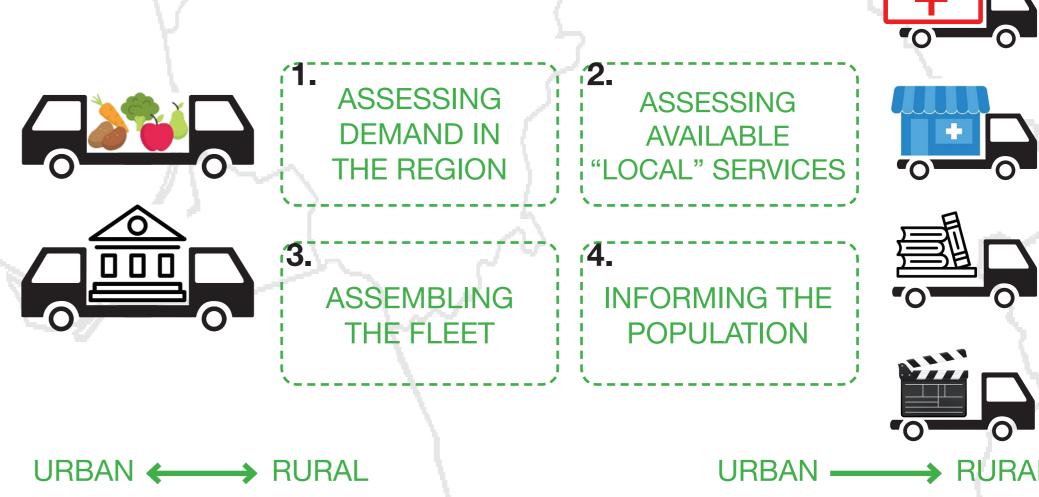
Poorly provided basic services:

- Medical doctor
- Grocery store
- Restaurant/bar
- Public transportation

Vision for 2050: Well-connected and attractive rural area for ecological farming and services



HOW IT WORKS



POSSIBLE PARTNERSHIPS

2019







2050

THE FINAL OUTCOMES

- Paradigm shift from a city-focused development to a revival of the rural areas
- Interconnected urban and rural areas
- Improved accessibility of services in rural areas
- Strengthened rural employment
- Greater integration and participation of the elderly in the society
- Reduced need for private transportation
- Community-building





